

Colorado Chapter

Fast, Furious & Gone -Embezzlement, Cyber Crime and Check Fraud – The New Faces of Fraud

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Presentation Index

This presentation contains 211 slides. To facilitate your review, these are the topics and slide numbers:

Embezzlement	3-47
Cyber Crime	48-103
Track Your Kids' Keystrokes	94
Track Your Kids' Cell Phones	98
Check Fraud	104-176
 Altered and Added Payee Names 	118
Controlled Check Stock	130
 \$154,000 Lawsuit over an Altered Payee 	143
Check 21	177-198
Holder in Due Course	199-210
Contact Info	211

Embezzlement



11,000 people

were arrested for embezzlement in 2011

The Marquet Report On Embezzlement, 2012

Categories of Embezzlement (aka "Occupational Fraud")

Fraudulent payments/disbursements

Theft of cash (greenbacks)

Theft of property or information

Association of Certified Fraud Examiners "Report to the Nations" 2010

ALL Industries Are Vulnerable

<u>Industry</u>	<u># Cases</u>	<u>\$ Gross Loss</u>
Financial Services	58	\$86,792,000
Healthcare	49	\$24,679,000
Non-profit	58	\$24,650,000
Food & Agriculture	10	\$20,228,000
Manufacturing	30	\$20,119,000
Real estate	24	\$19,887,000
Government	44	\$18,832,000
Apparel	1	\$16,000,000
Education	18	\$14,607,000
Automotive	10	\$14,305,000
Construction	16	\$13,943,000
Business Services	12	\$8,599,000

→ 10 Largest Embezzlement Cases

Name	Victim Organization	Amount
Sujata "Sue" Sachdeva	Koss Corp.	\$31,000,000
Ricardo Figueredo	Bank of America	\$29,592,000
Yolanda Serrano	Southeast Petro Distributors	\$12,700,000
Jerry D. Cash	Quest Resources Corporation	\$10,000,000
Annette C. Yeomans	Quality Woodworks	\$ 9,900,000
Rick Eddleman	Decipher, Inc.	\$ 8,900,000
James T. Hammes	G&J Pepsi-Cola Bottlers	\$ 8,711,000
Thom W. Williams	Verso Paper Co.	\$ 8,710,000
Rev. John Skehan	St. Vincent Ferrer Catholic Church	\$ 8,600,000
Nathan John Mueller	ING Reinsurance Corp.	\$ 8,500,000

→ 10 Largest Embezzlement Cases

<u>Name</u>	Victim Organization	<u>Amount</u>
Melissa G. King	Sandhogs' Union Local 147	\$42,608,232
Arnold Mullen	Paul and Phyllis Fireman Foundation	\$25,000,000
Nancy Saldana Moreno	Davis-Lynch Inc.	\$15,000,000
Donna White	John W. Stone Oil Distributor LLC	\$12,700,000
Charles Antonucci, Sr.	US TARP Program	\$11,200,000
Terry Scott Welch	Wachovia Bank	\$11,200,000
Douglas Ross Zuber	Harvard Investments, Inc.	\$11,000,000
Bernie D. Metz	Center Valley Federal Credit Union	\$ 8,989,484
Lori Lockman Julian	William C. Webb Co.	\$ 7,345,050
Chris Orsaris	Major Automotive Companies	\$ 7,000,000

→ 10 Largest Embezzlement Cases

Alleged Perpetrator	Victim Organization	<u> \$ Embezzled</u>
Gary Foster	Citigroup	\$22,000,000
Judy Del Galdo	Hi-Fashion Fabrics Inc.	\$16,000,000
Linda Speaks Tribby	Wachovia Bank	\$14,170,000
Patricia K. Smith Baierl	Acura	\$10,200,000
Susan A. Curtis	Webster Bank & BofA	\$6,200,000
George Todd Powers	Iowa State Bank	\$5,987,000
Stephen Marich	First National Bank of Ely	\$5,900,000
Kinde L. Durkee	Various Calif Democratic Political Campaigns	\$5,844,000
Stephen C. Greb	La Salle University	\$5,600,000
Georgia A. Engelhart	Tanklages Construction	\$4,800,000

Embezzlement happens when:

...the "Fraud Triangle" is present –

Motive

- Opportunity
- Rationalization

and

Effective controls to prevent fraud are lacking.

Type of Organization



Percent of Cases

Median Loss by Type of Organization





Median Loss

Number of Employees

One Embezzlement Cause

An inappropriate "tone" set by upper management significantly contributes to fraud – overriding established safeguards, unethical behavior or attitudes, pressuring employees to meet unrealistic goals.

Embezzlement Reasons

- False sense of "entitlement"
- Financial need
- Lavish lifestyle
- Gambling issue
- Shopping addiction
- Substance abuse
- Support a personal business
- Support significant other

Additional Justifications, Rationalizations

They believe that:

- They must save a family member in dire circumstances
- They are in a desperate financial situation, and "all could be lost"
- No outside or other help exists
- They are only "borrowing" the money
- The consequences of their actions will be minimal
- What they are doing is NOT wrong "management deserves it" or "everyone does it"

- **1. No single set of characteristics**
- 2. Corroborating circumstances and "warning signs"
- 3. They must:
- a. Hold a position of confidence within the organization
- b. Be able to recognize an opportunity for fraud
- c. Possess the technical skills necessary for theft

4. Personal financial need + the <u>ability to rationalize</u> stealing company funds

"The amount that can be stolen is directly proportionate to the amount of power, responsibility and trust associated with a specific position."

(for losses over \$100,000)

<u>Age</u>

Average Age when Starting: 42 Years Old

Average Age when Arrested: 46 Years Old

Average Length of <u>Duration</u>: 4 Years

Over <u>50%</u> of all cases are committed by people <u>31 to 45</u> The <u>greatest losses</u> come from <u>people over 60</u>

Position Held:

Finance/Accounting = 87%

Lone Perpetrator = 83%

Conspiracy = 17%

(Amounts > \$100,000)

- Women = 65%
- Men = 35% (Men steal 25% more money)

 85% of perpetrators had <u>never</u> been charged or convicted of a fraud-related offense

Over-reliance on background investigations is unwise.

Embezzlement Schemes

<u>Scheme</u>	<u>Number</u>	<u>%</u>	<u>Amount</u>
Forged/unauthorized checks	172	38%	\$106,408,000
Unauthorized electronic transfers	60	13%	\$90,442,000
Diversion of cash receipts	92	21%	\$56,296,000
Bogus Vendors	24	5%	\$44,306,000
Payroll shenanigans	39	9%	\$17,578,000
Credit card abuse	29	7%	\$15,488,000
Fraudulent reimbursements	22	5%	\$10,112,000
Bogus Ioan scheme	7	2%	\$1,969,000
Theft from Tax or Benefit accounts	2	4%	\$973,000
Inventory or equipment theft	1	2%	\$414,000

Asset Misappropriation Schemes and Duration

Source: Association of Certified Fraud Examiners (ACFE)

Category	Examples	# of Mos.	<u>Median</u> Loss
Fictitious Billing	Employee creates a shell company; submits invoices for payment.	24	\$128,000
Check Tampering	 Employee steals blank checks or voids pre-printed checks, and makes payable to self or accomplice. Employee steals outgoing vendor checks, alters and deposits them. 	24	\$131,000
Deposit Fraud	Sale is recorded on Company books, but money is stolen/diverted and not deposited. Invoices in A/R are offset with Credit Memos.	18	\$100,000

Solutions

Category	Examples	Solutions
Check Tampering	Employee steals checks	Separation of Duties; Timely Reconciliation; On-line review of paid checks
Fictitious Billing	Employee creates a shell company and submits invoices for payment;	New vendors must be reviewed by second person; Separation of Duties Surprise audits
Deposit Fraud	Sale is recorded on Company books, but money is stolen, and deposits are diverted. Invoice in A/R is offset with a Credit Memo; account is not delinquent	Control Incoming Receipts! Open mail in dual custody,Use Your Bank's Lockbox ServiceHire your CPA for credit memos

Embezzlement via

"shell" Companies

Embezzlement via "shell" Companies



Anita Collins, 67, Charged With Stealing \$1 Million From NY Archdiocese

The New York Times January 30, 2012



NEW YORK A 67-year-old woman with a criminal record for theft has been charged with siphoning \$1 million in donations while working in a finance office of the Roman Catholic Archdiocese of New York, church officials announced Monday (Jan. 30, 2012).

The archdiocese said it <u>did not conduct a criminal background check</u> when the employee, Anita Collins, was hired in 2003. Church officials were unaware until recently that she had been <u>convicted of grand larceny in one case and pleaded guilty to a misdemeanor in</u> <u>another</u>.

Officials said that over seven years <u>Collins sent fake invoices</u> to the archdiocese, then issued 450 checks on accounts she controlled, all in amounts under the \$2,500 threshold that would have required a supervisor's approval.

Embezzlement via

Diverted Deposits

Use Your Bank's Lockbox Service

Cost: \$5/day + \$0.25 - 0.30/item

Lockbox <u>completely eliminates</u> the risk of diverted deposits. And, you cannot hire someone that inexpensively!

Warning Signs

 Extravagant lifestyle that seems incongruent with employee compensation

 Unusual behavior of key employees, such as depression or mood swings

Reluctance of key employees to take vacations

 Discomfort or unease when another employee must fill in for them

Warning Signs

- First major purchase is usually a new vehicle
- Home renovations
- Boats
- Exotic vacations
- Second homes

Embezzlement

Detection

Detection of Embezzlement



Percent of Cases

Detection in Small Business



Percent of Cases

Small companies are very susceptible to fraud, due in part to the limited resources they devote to anti-fraud controls.

Uniform Commercial Code

"Reasonable Employee Rule"

Section 3-405 adopts the principle that the risk of loss for fraudulent endorsements by employees who are entrusted with the responsibility with respect to checks should fall on the employer rather than on the bank that takes the check or pays it, if the bank was not negligent in the transaction.
"Reasonable Employee Rule"

Section 3-405 is based on the belief that the <u>employer is in a far better position to</u> <u>avoid the loss</u> by care and choosing employees, in supervising them, and in adopting other measures to prevent forged endorsements on instruments payable to the employer.

> Source: Clark's Bank Deposits and Payments Monthly January 1995: Volume 3 #7

SOLUTIONS

Embezzlement Prevention Tools and Strategies

Educate Your Employees

Employees are the best detection source. Educate them about what fraud is, how it hurts everyone, and how to report it.

Additional Tools and Strategies

- Separation of duties UCC: Company is responsible for acts of its employees
- Review bank statements / check images

 Bankers: <u>Teach Owners</u> how to access online banking to view check images

Additional Tools and Strategies

 Income Statement and Balance Sheet must be current EVERY month

• Examine Income Statement, Balance Sheet, Accounts Payable, Accounts Receivable monthly

Examine A/R detail for "credit memos."

 Inside A/R, look at <u>individual customers' history</u> for <u>credit memos</u>.

 <u>Bank Reconciliation</u> performed by someone other than the in-house bookkeeper

Additional Tools and Strategies

• Establish support systems for employees with addiction, emotional or mental issues.

 Increase defalcation (embezzlement) insurance coverage

Add Cyber Crime, Check Fraud insurance

Surprise Audits

Surprise Audits are an effective psychological deterrent against potential embezzlers.

Tip Hotline

An Anonymous Tip is the #1 method of discovering Embezzlement.

Set up a "Tip Hotline" accessible by:

- 1. Employees
- 2. Vendors
- 3. Customers
- 4. Outsiders

Impact of <u>Hotlines</u> on Detection



Detection Method

Source of Tips



Source of Tips

Please review Pages 2 – 3 in the Abagnale Fraud Bulletin, Volume 11 published by SAFEChecks.



Cyber Crime

Keystroke Logger Virus



Tracks every keystroke; sends hourly reports to hacker Spreads by:

- Internet (email, Web sites)
- Infected files on network
- USB drive or CD



Pharming

Hacker's attack to <u>redirect a</u> <u>legitimate website's traffic</u> to a fraudulent website.

Hacker is paid by the click.

Trojan Horse



Trojan Horse - a malicious program concealed in something innocuous.

Facebook MySpace Pictures Video

Free music downloads





Attackers lure Web users to fake websites by using authentic-looking emails and real logos

Purpose: Steal user names, passwords, personal info, introduce a virus attack

Target Banks Facebook 900 Million Users



How a Remote Town in Romania Has Become Cybercrime Central

By Yudhijit Bhattacharjee January 31, 2011





How a Remote Town in Romania Has Become Cybercrime Central

By Yudhijit Bhattacharjee January 31, 2011



Expensive cars choke the streets of Râmnicu Vâlcea's bustling city center—top-ofthe-line BMWs, Audis, and Mercedes <u>driven by twenty- and thirty-something men</u> <u>sporting gold chains</u>. I ask my cab driver if all these men have high-paying jobs, and he laughs. Then he holds up his hands, palms down, and wiggles his fingers as if typing on a keyboard. "<u>They steal money on the Internet</u>," he says.

<u>The city of 120,000 has a nickname: Hackerville</u>. It's something of a misnomer; the town is indeed full of online crooks, but only a small percentage of them are actual hackers. <u>Most specialize in e-commerce scams and malware attacks</u> on businesses.

"Smishing" – Using a text message to get personal information.



"Vishing" – Using the telephone to get personal information, using real names known to the victim.



"Physical" Attacks – "Skimmers" in credit/debit card devices Infected flash/thumb drives







Ramnit Worm Threatens Online Account

Facebook Targeted by Fraudsters Seeking Log-in Credentials

	ع
Email Password	Login
Sign Up It's free and always will be.	
First Name:	
Your Email:	
I am: Select Sex: Birthday: Month: Day: Ye	ar: 💌
Sign Up	
re	
	Keep me logged in Forgot your password? Sign Up It's free and always will be. I's free and always will be. It's free and always will be. First Name: It's Name: Last Name: It's Name: Your Email: It's Select Sex: New Password: It's Select Sex: Birthday: Month: Day: Yei Why do I need to provide this?

A Privacy ► Profile

Basic Contact Information

Control who can see which sections of your profile. Visit the Applications page in order to change settings for applications. Visit the Search Privacy page to make changes to what people can see about you if they search for you.

•

See how a friend sees your profile: Start typing a friend's name

Profile	Only Friends [?]
Basic Info	Everyone My Networks and Friends [?]
Personal Info	Customize [?]
Status and Links	Only Friends (?)
Photos Tagged of You	Only Friends (?)
	Edit Photo Albums Privacy Settings
Videos Tagged of You	Only Friends (?)
Friends	Only Friends [?]
Wall Posts	Friends may post to my Wall [?]
	Only Friends
Education Info	Only Friends (?)

Phishing Hosts

Address The the former tool orgimodules (hypetoolign Google G+ Google G+	nindudes/uploads/index.html	Autolink - Million Send	Sack - S Address Address	//easyweb.tdcanadatrust.com/	rch 🔆 Favorites 🚱 🍰	• 🎍 🖬 • 🗖	
Canada Trust	Apply Search Contact Us		TD Can Easy	iada Trust ^{Web}	Apply	Search Contact	Vs Logi
My Accounts Customer Service Pro	oducts & Services Markets & Research Plann	ing	My Accounts	Customer Service Pro	oducts & Services Market	ts & Research	lanning
Access Card: Web Password: (5-8 characters) Online Security Center # #Beport an Email *Online Safety an Bes By using EasyWeb Canada Trust and	tela secure financial services site S89297 Description (Optional) Bernember mr Access Card and Description Bernember mr Access Card and Field Bernember mr Access Card and Security Bernember mr Access B	Franceix Mow do 1 : * Enginter for EasyWeb2 * Change my Web PAILWORD * Get moute about EasyWeb2 * Get Troubleshooting Tips * Take the Hilw personal tour of EasyWeb2 * Take the HEW Small Buildings tour of EasyWeb2		Access Card: Web Password: (5-8 characters) Online Security Center	Comparison of the second	ascription (Optional) Card and Descriptio Arsement in asses occur EasyWeb activity. Learn More >> il fraud ar for Symantec secu on of <u>at least 800x</u> s site, offered by TE	

By using EasyWeb, our secure financial services site, offered by TD Canada Trust and its affiliates, you agree to the terms and conditions of

Phishing Hosts



Hard to tell the difference?

Fake <u>URL address</u>.

<u>Lawsuit</u>

Experi-Metal, Inc.

V.

Comerica Bank

"Phishing" Attack:

CFO responds with to email with his login

<u>Lawsuit</u>

Experi-Metal, Inc.

82 Wires, \$5,200,000

<u>\$560,000 Loss</u>

Company sued the bank.

Who won the lawsuit?

The Customer!

WHY did the Bank lose?

1. Bank wired out funds <u>exceeding</u> Customer's Actual Account Balance (OD = \$5MM)

(This programming error has been remedied!)

- 2. Five (5) other companies were hit that day
- 3. Company "won" lawsuit against Comerica, but
- 4. Was <u>not</u> awarded attorney fees (> \$250K)

Solutions

Use a properly configured FIREWALL,

which helps make your computer

invisible on the Internet.





Online Banking

Require 2 different computers to move money.

Computers #1-99 to "originate"
 Computer #100 to "release"

Smartphone & Tablet Security



Free app: <u>MyLookout.com</u> <u>Anti-virus</u> and Malware Protection <u>Lost Device</u> (Locate and scream) <u>Data Backup</u>
Mobile Banking and Deposit Fraud



<u>Scenario</u>: A title insurance company gives John Doe a check at a closing. John Doe <u>deposits check via mobile app</u>, then gives the check back, asking that it be made payable to John Doe and Jane Doe. <u>A Stop Payment is not placed on the first check</u>. 1. If a check leaves your possession and is returned for a replacement, <u>place a stop payment</u> on the returned check.

2. Recipient MUST <u>sign an affidavit</u> stating the check was not "deposited", and recipient is responsible for all legal fees for an act of fraud.

3. An <u>Affidavit does not provide protection</u>, only a right to sue and collect legal fees.



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THE WALL STREET JOURNAL.

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THE WALL STREET JOURNAL.

SEPTEMBER 26, 2011

What's a Company's Biggest Security Risk? You.

Employees don't mean to be the primary entry point for hackers. But they are.

By GEOFFREY A FOWLER

We are the weakest link.

Hacking attacks against companies are growing bigger and bolder—witness a string of high-profile breaches this year at Sony Corp., Citigroup Inc. and others. But gone are the days when hackers would simply find holes in corporate networks to steal valuable data. Large companies have grown wise to the threat of hacking, and have spent the past 30 years hardening the perimeters of their networks with upgraded technology.

These days, criminals aren't just hacking networks. They're hacking us, the employees.

"The security gap is end users," says Kevin Mandia, chief executive of security firm Mandiant Corp. The majority of corporate security breaches his firm is currently investigating involve hackers who gained access to company networks by exploiting well-intentioned employees.

Consider what happened in March at EMC Corp.'s RSA security unit, the maker of computer login



devices used by thousands of other companies. A hacker sent emails to two small groups of employees that looked innocent enough, including a spreadsheet titled "2011 Recruitment plan." The message was so convincing that one employee retrieved it from the "junk mail" folder and then opened the attachment. Doing so introduced a virus inside RSA's network that eventually gave the hacker access to sensitive company data and enabled later attacks against RSA's customers.

Employees have more opportunities than ever to compromise company information. We not only screw up by clicking on emails from hackers that download viruses, letting them bypass corporate firewalls. We also open a Pandora's Box of security problems by circumventing company tech-support

THE WALL STREET JOURNAL.

WGL.com SEPTEMBER 26, 2011

What to Do if You've Been Hacked

Among the surprising advice: Don't shut down the computers

By BEN WORTHEN

It's a nightmare scenario every business fears.

Your tech department has spotted suspicious activity on the company network. Your customers and employees are getting hit with creditcard fraud and identity theft. MasterCard Inc. is on line 1.



The panic sets in: Your company has been hacked!

So, what do you do?

First, take a breath and remember that you're not alone. Last year, 662 organizations publicly disclosed data breaches, according to the nonprofit Identity Theft Resource Center, a figure that includes realworld theft and accidents as well as cyberintrusions. And the actual number is likely much higher than that, since not all hacking incidents get disclosed.

Next, remember that getting hacked doesn't have to be a business-crippling experience. While it will likely set a company back financially, if handled properly it won't have a long-lasting impact.

"The public is forgiving when it's apparent that the company is doing the right thing," says Lori Nugent, a lawyer at Wilson Elser Moskowitz Edelman & Dicker LLP who specializes in breach cases. In fact, if a company is on top of the technological problems and communicates well, it can build loyalty among its customers, she says.

There are a number of small but critical steps businesses need to take when they find out they've been

THE WALL STREET JOURNAL.

WSLcom SEPTEMBER 26, 2011

You May Be Fighting the Wrong Security Battles

How IT executives can determine the right amount to spend-and where to spend it

By LAWRENCE A. GORDON AND MARTIN P. LOEB

A recent wave of information-security breaches at high-profile companies has many executives on heightened alert. They're trying to figure out everything they can do to prevent breaches, limit the damage if one occurs, and be prepared to rebound quickly from whatever harm is done.

As they consider their options, two questions loom large: How much should they spend to protect their companies' information? And how can they get the most for their money?

Our research suggests they should spend substantially less than the expected loss from a breach, and perhaps spend it differently than many might think.



The One-Third Mark

We developed a model to help executives determine the optimal level of investment to protect a given set of information—whether it's customers' personal information, company financial data, strategic-planning documents or something else. The model weighs the potential loss from a security breach, the probability that a loss will occur, and the effectiveness of additional investments in security.

One key finding from the model: The amount a firm should spend to protect information is generally no more than one-third or so of the projected loss from a breach. Above that level, in most cases, each dollar spent will reduce the anticipated loss by less than a dollar.

A second key finding. It doesn't always pay to spend the biggest share of the security budget to protect the information that is most vulnerable to attack, as many companies do. For some highly vulnerable

Blocking

Email Phishing Attacks

and Spam

Email Server Protection

(Better protection with more users)

- 7 Million email accounts
- \$50/month
- 40 users, 1 domain, \$.99/ addl user





Anti-Virus, Anti-Spyware Software

Software to identify, neutralize or eliminate malicious code

- Monitors behavior of all programs.



Utilize Layered Approach for ACH & Wire Transactions

- Dual Authorization
- "Out of Band" Authentication
- Tokens

- Transactional Alerts via Text, E-mail or Voice Calls

Protect Passwords





Cracking Passwords

The most important single contribution to cracking came in 2009, when an attack against online games service RockYou.com exposed 32 million plaintext passwords used by its members to log in to their accounts. The passcodes were posted online. Overnight, the way hackers cracked passwords changed.

The RockYou.com list confirmed nearly all CAPITAL LETTERS come at the <u>beginning</u> of a password. Almost all NUMBERS and PUNCTUATION show up at the <u>end</u>.

It also revealed a strong tendency to use first names followed by years, such as Julia1984 or Christopher1965.

Password Assault Figures

6.5 Average number of passwords for a Web user with 25 accts

100,000,000+ Passwords posted online in the past year

8.2 billion Password combinations **per second** able to be tried by a PC running <u>a single AMD Radeon</u> HD7970 GPU.

<u>5 Years Ago</u>

The Time it Took a Hacker to Randomly Guess Your Password

Length	lowercase	+ Uppercase	+ numbers and symbols
6 Characters	10 Minutes	10 Hours	18 Days
7 Characters	4 Hours	23 Days	4 Years
8 Characters	4 Days	3 Years	463 Years
9 Characters	4 Months	178 Years	44,530 Years

Today:

It Takes a Hacker <u>12 Hours</u> to Randomly Guess Your Password

Length

8 Characters

Upper + Lower + Numbers + symbols

12 Hours

This \$12,000 computer containing 8 AMD Radeon GPU cards can brute force the entire keyspace for any eight-character password in 12 hours.



Asd09871234zxcvvconradfcvg crp3adm3 xzlkjhyuiogrdswaglitsxcvfdtermnbvFESS Muniondesxcbswanhkmnb.com

Asd2071300042 zxcv0713vcxz lkKatieJean jhyuiogreglitster Mnbv greg@safechecks.com unionbank.com

zxcvbnmjklacapulco

www.logmein.com

qaswdc096524rfvfraves ginaRobinJohnson

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www.logmein.com

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Track Your Kids

Keystrokes

Kids keep 2 Facebook Accounts (Mom only sees one)

facebook	Email	Password Logi Forgot your password?
Facebook helps you connect and share with	Sign Up	
the people in your life.	It's free and always will be.	
	First Name:	
	Last Name:	
	Your Email:	
	Re-enter Email:	
17 1-1	New Password:	
		elect Sex:
		onth: Day: Year: v Year: v O I need to provide this?

Track Your Kids' Keystrokes

Home and Office

SPECTOR PRO 2010

Powerful Monitoring, Extreme Ease of Use

Records Every Exact Detail of Their Computer and Internet Activity.





eBLASTER 2010

Remote Monitoring Software

Knowing **EVERYTHING** They Do Online is as Easy as Checking Your Email.



Track Your Kids' Keystrokes

Spector Pro: Track your child's <u>keystrokes</u>, <u>emails</u>, MySpace, Facebook, IM, websites visited with Spector Pro (<u>spectorsoft.com</u>).

eBlaster forwards incoming and outgoing emails to your email address.

Spectorsoft.com/mobile



Track Your Employees

Corporate Solutions

SPECTOR 360

Company-Wide Monitoring

Know What All Your Employees Are Doing Online by Viewing Simple Reports and Charts.



SPECTOR CNE Corporate Network Edition

Record, Archive and Review your Employees' PC and Internet Activity.



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	ww.NoSlang				
Most Visited 🏶 Getting Started					
Norton • 🞯 • 🕞 Cards & Log-ins •	- 10- 10- 10- 10- 10- 10- 10- 10- 10- 10				
	\sim				
	Internet Slang Dictionary &				
Confused by net slang? Can't read a text message? Translate internet slang and acronyms.					
Slan	g Translator Slang Dictionary Netspeak Guide Add Slang	FAQ Search More			
	Parents. Want to get up to speed quickly? Start with our	Parent's Guide			
	Internet Size a Translater	Quick Links			
	Internet Slang Translator	Drug Slang			
	Translate Internet Slang & Online Acronyms:	Top 25 for parents			
	Enter internet slang or IM acronyms such as idk, afk, blog, or lol and our dictionary	Misspelled Words Twitter Slang			
	will translate ur netspeak. It even handles 133t (just check the box below)	Sexting Terms			
	1350 (Just Check the box below)	Rejected Slang Addons & Plugins			
		Warcraft Slang			
	Swear Filter Translate 133t Include Rejects?				
	Translate Slang	Text Messaging			
	Think You Know Slang? Sites Using NoSlang:	Dictionary Search multiple			
	Slang Quiz Part 1 Text & URL Shortener	engines for text messaging			
	Slang Quiz Part 2 Free Text Messages	dictionary www.webcrawler.com			
	Like 589 people like this.	K D Ads by Google			
Internet Sland					
Internet Slang					
Dictionary & Translator					





Sexting Slang Terms

Warning: some of these terms are vulgar. This list is nowhere close to exhaustive, words can be combined, removed, and invented on the fly.

		AdChoices 🕞 🦳 💙
8	C	Slang Dictionary
143	I	Word Definitions,
cu46	s	Translate & More. Download Dictionary
DUM	D	Boss Today!
	G	www.DictionaryBoss.com
GNOC		Parenting Classes
GYPO	G	Online
GNRN	G	Get a Parenting
FMH	F	Classes Online Your Source For Online
IWS	I	Education.
		<u>VirtualStudies.com</u>
IIT	Is	To He Chesting On
Q2C	Q	<u>Is He Cheating On</u> You?
RUH	A	1) Enter His Email
		Address 2) See Hidden
TDTM	Т	Pics & Social Profiles Now!
S2R	S	Spokeo.com/Cheating-Sp
NIFOC	Nomputer	
SorG	S	Improve Attention
		Today Successful program for
JO	Je	improving focus,
PAW	P	attention, and
PIR	P	communication
POS	P	
YWS	Y	
WYCM	V	

www.NoSlang.com

Back To The Parent Guide

Please review Resources listed in the Abagnale Fraud Bulletin, Volume 11, Page 11 published by SAFEChecks.

Check Fraud...

Why talk about Check Fraud?

"Despite advances in fraud protection and prevention in recent years, the rate of payment fraud attacks remains stubbornly high.... notwithstanding the precipitous drop in check volume over the last several years, checks continue to be widely used and abused, and fraud via check payments remains the overwhelming threat faced by

COMPENS. Association for Financial Professionals (AFP) 2011 Payments Fraud and Control Survey

Check Fraud produces more losses than all other payment fraud <u>COMBINED!</u>

Total Non-Cash Payments by Method (Transactions)



Fraudulent Payments by Method (Some Respondents were hit multiple ways; total > 100%)


Fraud Losses by Method (How Dollars were actually lost)



- **CHECKS 60%**
- Consumer Debit/Credit Cards 20%
- Corporate Cards 10%
- ACH DEBITS 5%
- **ACH Credits 3%**
- Wire Transfers 1%

ACH Debit Fraud

- Utilize ACH Debit Filter/Block
- -Select "Return All" as your default item instructions for ACH Debit Filter
- -Set maximum debit limit for all Approved Vendors
- Stay on the alert for small dollar ACH credits



Frank Abagnale

Catch Me If You Can

<u>Technology</u> is making Frank Abagnale's "gift" achievable by mere mortals



Check Fraud Scams

... if it seems too good to be true....

It's NOT!

Many variations – same scam:

 "You have won..." an online lottery or large prize

Many variations – same scam:

 You are paid with a check for more than the value of the item you're selling...

Many variations – same scam:

 You are paid with a bogus Cashier's Check after banking hours so the check cannot be verified...

The Evolution

of Check Fraud

and

Banker Solutions

Counterfeit Checks

...Banks developed Positive Pay

Altered Payees

...Banks developed <u>Payee</u> Positive Pay

Added Payee Names

(Printed 2 lines above the original Name)

NO BANKER SOLUTION!

Added Payee Names

Checks pass right through Payee Pos Pay!



Typical Check Layout





#1. Don't Write Checks!

Use Commercial Purchase Cards
Pay electronically (ACH)

<u>Commercial Purchase Card Benefits</u>

- 1. Reduces check writing and check fraud risk
- 2. Does not expose the checking account number
- 3. Reduces bank per-item fees
- 4. Increases payment float by 40+ days
- 5. Reduces interest expense
- 6. Potential for Rebates or Rewards
- 7. Terminating a card is easier than closing a checking account.

<u>ACH</u> Payment Benefits

- 1. Reduces check writing and check fraud risk
- 2. Does not expose the checking account number
- 3. Reduces late fees
- 4. Reduces mailing expense and bank fees
- 5. Pay 1 invoice at a time, or
- 6. Pay multiple invoices and email remittance detail

If you're going to write checks...



Check Fraud prevention strategies begin with a high security check.

What makes a check secure?

10+ safety features

Abagnale SuperBusinessCheck 16 Safety Features

<u>Controlled</u> Check Stock

- True Watermark
- Thermochromatic Ink (Heat)
- UV Ink + UV Fibers
- Copy Void Pantograph
- Chemical-reactive Ink + Paper
- Microprinting
- Inventory Control Number on Back (laser)
- ➤ Toner Grip[™] Toner Anchorage
- Warning Banner

Controlled Check Stock is the first and most important security feature. Controlled check stock has an identifier that is unique to each company.

<u>Uncontrolled check stock</u> is off-the-shelf, generic check stock that can be purchased entirely blank by anyone, including fraudsters.

<u>Uncontrolled check stock</u> is a major contributor to check fraud.

Who Sells Blank, <u>Uncontrolled</u> Checks?

Software Companies ➢ Bottom Line, Acom, Payformance, Create-a-Check, et. al. > Deluxe John Harland/Clarke American SafeGuard Superior Press Standard Register > Moore Wallace American Solutions for Business > Office Depot Small Print Brokers / Distributors

How to Obtain Controlled Checks?

Custom manufacture with an ORIGINAL design and include at least 10 security features

or

SuperBusinessCheck designed by Frank Abagnale
 16 security features



Positive Pay...

...a <u>powerful</u> too!!



Transmit Check Data to your Bank Bank

2



Issues Checks













Added or Altered Payee Names



Cincinnati Insurance Company V. Wachovia Bank

\$154,000 Loss from an Altered Payee

UNITED STATES DISTRICT COURT DISTRICT OF MINNESOTA

CINCINNATI INSURANCE COMPANY, As Subrogee of Todd's Snax, Inc., d/b/a Schultz Foods Company, Plaintiff,

v.

WACHOVIA BANK, NATIONAL ASSOCIATION, Defendant.

Case No. 08-CV-2734-PJS-JJG
Preceding Events

2002: Two (2) counterfeit checks paid against Schultz Food's account.

2003: **\$410** check altered to be **\$3,942.68**.

2004: Fraudulent check drawn on Schultz Food's account is deposited in Oklahoma; no loss.



- 1. <u>Dec. 1, 2005</u>: Schultz Foods issued \$154,000 check payable to Amerada Hess Corporation.
- 2. Check is stolen; payee name changed to "Kenneth Payton."
- 3. Kenneth Payton deposited check into TCF Bank; Wachovia pays the check.
- 4. Kenneth Payton keeps \$3,500; wires balance to Singapore..."to help a refugee South African family..."
- 5. Money disappears.



- 6. Jan. 13, 2006: Schultz Foods notifies Wachovia and demands repayment; Wachovia demands repayment from TCF Bank.
- 7. <u>Early 2005</u>, Schultz Foods buys check fraud insurance, but DOES NOT implement Positive Pay.
- 8. January 2006: Schultz makes claim against Cincinnati Insurance Co.; gets paid.
- 9. Cincinnati Insurance Co. sues Wachovia Bank.



- 10. Wachovia Bank pursues TCF Bank for \$154,000.
- 11. TCF Bank hires attorneys to defend TCF.
- TCF Bank's attorneys take Wachovia's "defense" and act on behalf of Wachovia (UCC § 3-119); Attorneys are paid by TCF.
- 13. Wachovia's "defense" is its Deposit Agreement.

Resolution: Wachovia Bank Wins!

You can have a great relationship with your bank and <u>still lose a lawsuit!</u>

UNITED STATES DISTRICT COURT DISTRICT OF MINNESOTA

COURT ORDER

Based on the foregoing and on all of the files, records, and proceedings herein, IT IS HEREBY ORDERED THAT:

1. The motion of defendant Wachovia Bank, National Association for summary judgment is <u>GRANTED</u>.

2. Plaintiff's complaint is <u>DISMISSED</u> WITH PREJUDICE AND ON THE MERITS.

LET JUDGMENT BE ENTERED ACCORDINGLY.

Dated: July 14, 2010

Patrick J. Schiltz United States District Judge

Snax Foods had used Positive Pay,

the check may not have paid, and

there may not have been a loss!

(Exception: Added Payees)

How to Protect Against

Altered or Added Payee Names

Frank Abagnale Fraud Bulletin

www.safechecks.com/services/fraudbulletin.html

Page 7: A Primer on Laser Printing

Preventing Altered Payees

> High-security checks

Includes "toner anchorage"

> Use 14 point font for Payee Name

> High-quality toner

Hot laser printer

- Highest temperature setting available
- Replace fuser element every 2-3 years

> Positive Pay with Payee Name Recognition

Altered Payee Names

and

"Secure Seal" Barcode Technology

Secure Seal

is an

<u>image-survivable</u> encrypted barcode

Typical Check Layout

5	SAFE Checks	ATTILE WATERMARK WHEN HOLDING THE CHECK TO THE LIGHT AND PHILK COCK AND KEY ICO ANY BANK MY TOWN, ANY STATE	NS TOTAT LADE WHEN WARHED
C	934 Eton Avenue anoga Park, CA 91304 300) 755-2265	MY TOWN, ANY STATE USA 11-77/1222	3/8/2010
PAY TO THE G ORDER OF	reg Litster		\$ **89,562.23
Eighty-Nine	Thousand Five Hundred Sixty-T	wo and 23/100***********************************	DOLLARS
SAF	EChecks	Open Areas Where Forgers Add A N	ew Payee Name
	4 Eton Avenue oga Park, CA 91304	01	VOID C
RUB OR BR			OT FADE DO NOT ACCEPT

Identical Check Data, **Strengthened by the Printer Driver**

	SAFE Checks 8934 Eton Avenue Canoga Park, CA 91304 (800) 755-2265 • Fax (800) 615-2265 safechecks.com • supercheck.NET		Any Bank My Town, Any State This Check is Protected By ™ টোলবুচে≶ <u>টোলনেট</u>	11-777/1222 Check Number 300257
	aneencenscom adperationities	NIESBURNES	CHECK DATE	CHECK AMOUNT
S.V.1	9.562.23		3/8/2010	\$89,562.23
TO THE	GREG LITSTER SAFEChecks	18 15-	THIS CHECK EXPIRES AND IS VOID	25 DAYS FROM ISSUE DATE
OF	8934 Eton Avenue Canoga Park, CA 91304		NON-NE	GOTIABLE

Secure Seal barcode

Barcode is created by a Printer Driver

For more details, call Greg Litster (800) 949-2265 or email <u>greg@safechecks.com</u>

Barcode contains Payee Positive Pay info:

- 1. Drawer
- 2. Payee Name
- 3. Dollar Amount
- 4. Issue Date
- 5. Check Number
- 6. Account Number
- 7. Routing/Transit Number
- 8. X,Y coordinates on the check face of each piece of data
- 9. Date and Time Check was printed
- 10. Laser Printer used
- 11. The employee that ran the job







"Forger-Deterrent" Text

"Forger-Deterrent" Text



Printer driver can also:

- 1. Accumulate check data for Positive Pay
- 2. <u>Change Font size</u>
- 3. Add <u>Barcode</u>, <u>Secure Name</u> & <u>Number</u> fonts
- 4. <u>Be configured to send</u> formatted Pos Pay files to the bank <u>automatically</u>
- 5. <u>Reposition</u> Check Placement





Identical data is printed on both checks. Which check would forgers prefer to attack?

PAY	SAFE Checks 8934 Eton Avenue Canoga Park, CA 91304 (800) 755-2265	ANY BANK MY TOWN, ANY STATE USA 11-77/1222	3/8/2010
TO THE ORDER OF	Greg Litster		\$ **89,562.23
	ne Thousand Five Hundred Sixty-Two and	23/100***********************************	DOLLARS
MEMO S		999" 1111111"	VOID
WAR		FADERAND RETURN ON AN AUTHENTIC, CHECK TECOLORI TERMARKWHEN HOLDING THE CHECK TO THE LIGHT AND PINK LOCKAN	
12			
	SAFE Checks 8934 Eton Avenue	Any Bank My Town, Any	State Check Number
	8934 Eton Avenue Canoga Park, CA 91304 (800) 755-2265 • Fax (800) 615-2265		State Check Number
HE BANK	8934 Eton Avenue Canoga Park, CA 91304	My Town, Any	State 11-777/1222 Check Number 300257 CHECK AMOUNT
LE AT THE BANK	8934 Eton Avenue Canoga Park, CA 91304 (800) 755-2265 • Fax (800) 615-2265	My Town, Any This Check is Protected Charges@httrd	State 11-777/1222 Check Number 300257
CONFILE AT THE BANK	8934 Eton Avenue Canoga Park, CA 91304 (800) 755-2265 • Fax (800) 615-2265	My Town, Any This Check is Protected Cheanes@httrdl CHECK DATE 3/8/2010	State 11-777/1222 Check Number 300257 CHECK AMOUNT
S PAY FIGH	8934 Eton Avenue Canoga Park, CA 91304 (800) 755-2265 • Fax (800) 615-2265 safechecks.com • supercheck.NET	My Town, Any This Check is Protected Cheanes@httrdl CHECK DATE 3/8/2010	State 11-777/1222 Check Number 300257 CHECK AMOUNT
NO PAY EIGH	8934 Eton Avenue Canoga Park, CA 91304 (800) 755-2265 • Fax (800) 615-2265 safechecks.com • supercheck.NET	My Town, Any This Check is Protected Charges Characle (Check DATE 3/8/2010 Y TWO DOLLARS AND 23/100 CENTS	State 11-777/1222 Check Number 300257 CHECK AMOUNT
PAY EIGH Payee To THE ORDER	8934 Eton Avenue Canoga Park, CA 91304 (800) 755-2265 • Fax (800) 615-2265 safechecks.com • supercheck.NET	My Town, Any This Check is Protected Check Date 3/8/2010 Y TWO DOLLARS AND 23/100 CENTS THIS CHECK EXPIRES AND	State 11-777/1222 Check Number 300257 CHECK AMOUNT \$89,562.23





Tighter Internal Controls

- Secure all check stock (lock and key)
- Restrict employee access to check supply
- Physical inventory of check supply regularly
- Reconcile accounts immediately (UCC: 30 days)
- Secure facsimile signature plate (lock and key)
- Never sign a check with a rubber stamp
- Use a cloth ribbon when typing manual checks
- Embezzlement
 - Separate financial duties

Uniform Commercial Code

Ordinary Care (Bank)

Electronic Check Presentment

Check Truncation (Imaging)

Selective Check Inspection

Uniform Commercial Code

"...reasonable commercial standards do not require the bank to examine the instrument if the failure to examine does not violate the bank's prescribed procedures and the bank's procedures do not vary unreasonably from general banking usage..."

Ordinary Care (Drawer)

"...in the case of a person engaged in business means <u>observance of reasonable</u> <u>commercial standards</u>, prevailing in the area in which the person is located, and with respect to the business in which the person is engaged..."

Contributory Negligence

Bank acts with ORDINARY CARE

DRAWER fails to act with ORDINARY CARE (i.e. Drawer is negligent)

That negligence contributes substantially to the forgery...

NO LIABILITY TO THE BANK

"Check Clearing for the 21st Century Act"

Allows banks to:

- Convert original paper checks into electronic images
- Truncate the original check
- Process the image electronically
- Create "substitute checks" (paper)

Does **NOT** require banks to:

- Create an electronic check image
- Accept an electronic check image

Does <u>NOT</u>:

Give an <u>electronic image</u> the legal equivalence of a paper check

<u>Gives</u> legal equivalence to:

a properly prepared "substitute check" (aka "image replacement document" or IRD)

Does require banks to:Accept substitute checks
Substitute Checks

A Substitute Check MUST:

- Contain an <u>image</u> of the front and back of original check
- Bear a MICR line consistent with the original MICR line
- Conform to established standards for substitute checks
- Be suitable for automated processing

Substitute Check Sample



www.FraudTips.net

Check 21

Two Warranties:

- Substitute check is properly prepared
- No "double debit"

Indemnity:

Converting bank/company is liable for any loss that is directly related to the paying bank receiving a substitute check

Federal Reserve Board "Final Rule"

A bank "that transfers, presents, or returns a substitute check...shall indemnify the recipient and any subsequent recipient...for <u>any</u> loss incurred by <u>any</u> recipient of a substitute check if that loss occurred due to the receipt of a substitute check instead of the original check."

Federal Reserve Board example:

"A paying bank makes payment based on a substitute check that was derived from a fraudulent original cashier's check. The amount and other characteristics of the original cashier's check are such that, had the original check been presented instead, the paying bank would have inspected the original check for security features and likely would have detected the fraud and returned the original check before its midnight deadline. The security features that the bank would have inspected were security features that did not survive the imaging process. Under these circumstances, the paying bank could assert an indemnity claim against the bank that presented the substitute check."

What Triggers the Indemnity?

1. Original check has non-image survivable security features, such as

- True watermark in paper
- Thermochromatic ink
- Ultraviolet (UV) Ink
 AND

2. The bank would have physically inspected the check (what are your bank's Sight Review limits?)

Indemnity Claims

An Indemnity claim can be filed <u>one</u> <u>year</u> from the Cause of Action

- Cause of action begins to run the date the injured party first learns of the loss.
- Claims must be made within <u>30 days</u> after the person has reason to know or further losses cannot be claimed.
- Comparative negligence still applies

Remote Deposit Capture aka "eDeposit"

Technology that streamlines the deposit process Company scans, truncates the checks it would send to the bank for deposit Transmits the file of check images to bank Bank processes file, sends images for collection to their respective banks Images presented for payment electronically or as substitute checks

Remote Deposit <u>Benefits</u>

- Eliminates Paper
- Lower Banking Costs
- Faster Funds Availability
- Higher Acct Analysis & Investment Income
- Quicker notification of a Returned Item
- Bank wherever & with whomever you like
 - Clients outside the bank's traditional footprint

Remote Deposit <u>Risks</u>

- The company that truncates a paper check issues two <u>warranties</u> and one <u>indemnity</u> on every truncated item
 - Truncating party can be held liable for some losses that result from truncating the check
- Statute of limitations is one (1) year from when the injured party discovers the loss.
- One year is <u>minimum</u>, no maximum

"...Remote Deposit Capture is not without financial risk. First, depending on the company's agreement with its bank, the company may need to store the original check in a secure location for a period of time in case it is needed. Second, because banks are likely to protect themselves from potential losses associated with the Remote Deposit Capture process, a company may be held liable for any Check 21 warranty and indemnity loss. The statute of limitations in the law for these types of losses is one year after the cause of action accrues."

Big Regional Bank Remote Deposit Capture Agreement:

... you will be liable to us to the same extent that we are liable under federal and state law regulation... including... damages, to the maker/drawer of the original check that you imaged and sent to us electronically... if: ...(c) the maker/drawer of a check you imaged and transmit to us suffered a loss that could have been prevented had the original item been presented for clearing and payment. <u>By way of example only</u>... if the dollar amount of the original check was \$10 but was altered to read \$100 before you imaged it and the maker's account was debited for \$100... You will have liability... if (i) the check in its altered state were presented in its original form (not imaged) and (ii) the alteration would have been detected."

(Nothing about counterfeit checks or 1-year minimum timeframe.)

Small California Bank Remote Deposit Capture Agreement:

14. Customer Indemnification.

"Customer will indemnify and hold harmless (Small) Bank for liability and other losses that result from: ...(v) any claim by any recipient of a Substitute Check corresponding to an item processed by Customer... that such recipient incurred a loss due to the receipt of the Substitute Check instead of the Original Check."

16. (Small) Bank's Liability.

"(Small) Bank will not be liable to Customer for any of the following... (iv) any refusal of a Payor Financial Institution to pay the Item or Substitute Check that was allegedly unauthorized, was a counterfeit, had been altered, or had a forged signature." (Very clear and thorough)

Remote Deposit Capture

Q: Is this technology bad?

- A: <u>NO</u>! But it is not appropriate in every situation, for every company, or for every check
- High-dollar checks carry greater risk
 - Companies issuing higher-dollar checks often pay up for high security checks with features that will protect it, and trigger the indemnity
 - Low dollar checks are safer because very few banks inspect low-dollar checks

Remote Deposit Capture

Q: How long should paper checks be stored? A: <u>At least 60 days</u>

Scenario: Counterfeit or altered check is truncated on 2nd day of a month

Bank sends customer (injured party) its bank stmt by 5th day of following month-33+ days

Under the UCC, Injured Party has 30 days to reconcile after bank statement is sent

"Informed Consent"

Remote Deposit Capture needs full disclosure from the banks

- Bank agreements must be complete and divulge <u>all</u> the risks
- Customers will decide if benefits outweigh risks, given their business
 - Small dollar vs. high dollar mix

Two Sides of Check 21

- 1. <u>Truncating of checks</u> by Bank or Company
 - Risk of indemnity charge-back

2. <u>Truncated checks</u> (corporate or personal)

- "Injured party" could file indemnity claim if:
 - Their original check contained security features that did not carry through onto the image, <u>AND</u>
 - Payor bank would have inspected the in-clearing item based upon its dollar value, etc.

Check 21 Strategies

Banks recommend high security checks:

Good for the bank and good for client

Control what you <u>can</u> control

- Use high security checks with non-image survivable features
- Use Positive Pay w/ Payee Name Recognition
- Reconcile bank accounts immediately
- Separate financial duties; background checks
- Protect incoming and outgoing mail -- stolen!

Web: FraudTips.net

- An innocent party who accepts a check for goods or services
- No evidence of alteration or forgery, or knowledge of fraud by recipient
- Statute of Limitations
 - 10 years from date of issue
 - Three (3) years from date of return

A Holder in Due Course can sell his/her rights

Trumps Stop PaymentsTrumps Positive Pay

Trump (n.) To get the better of an adversary or competitor by using a crucial, often hidden resource.





Holder in Due Course Federal Appellate Court Lawsuits

<u>Robert Triffin</u> v. Cigna Insurance

- Two year old check, payment stopped
- No "expiration date" printed on check
 UCC rules: <u>3 years or 10 years</u>
- Print on checks: "This check expires and is void 25 days from issue date"

✓ <u>Don't re-issue check until first check expires</u>

Holder in Due Course Text



Someone who accepts an Expired Instrument

Has No Legal Standing!

As a Holder in Due Course

Robert Triffin v. Somerset Valley Bank and Hauser Contracting Company

- 80 counterfeit checks on authentic-looking check stock (ADP payroll checks)
- \$25,000
- Hauser Contracting held liable in both Courts because checks looked authentic
- Solution: Use <u>controlled</u>, high security check stock that cannot be purchased blank

How to Obtain Controlled Checks?

Custom manufacture with an ORIGINAL design and include at least 10 security features

or

SuperBusinessCheck designed by Frank Abagnale
 16 security features

<u>Robert Triffin</u> v. Pomerantz Staffing Services

- Pomerantz used high security checks with
- heat-sensitive ink on back, and
- specific warning banner about authenticating
- Positive Pay (all 18 checks < \$400)

Counterfeits looked authentic on face, but lacked heat-sensitive ink on back

Triffin LOST; check security features won!

If you have a question about this presentation, feel free to call or email me:

> Greg Litster SAFEChecks (800) 949-2265 (818) 383-5996 cell greg@safechecks.com