



University of Colorado **Denver**

**BUSINESS
SCHOOL**



Strava: GIS, Data Privacy & Ethics

How to handle user data with transparency and choice in mind

Join panelists from **Strava**, a leading fitness app company, to explore the ethical considerations of wide-scale data collection.

Panelists:

Danielle Caldwell, Data Protection Officer

Meg Howe, Senior Product Manager

Erik Sunde, Customer Success GIS Engineer

Moderated by Patricia Nickel, Ph.D.

**Friday,
Oct. 25, 2019**

9:30 - 11:00 am

**CU Denver Business
School**

5th Floor Laube Commons

**No registration fee, no RSVP
required**

**Open to all students, faculty,
staff, and the general public**

**DANIELS FUND
ETHICS INITIATIVE**

Business School
University of Colorado Denver



COLORADO CHAPTER

1.5 CPE credit hours in Ethics
available from the Colorado
Chapter of ACFE